

Pre-Qualification of Advertising Agencies for Trade Development Authority of Pakistan

Trade Development Authority of Pakistan (TDAP) invites applications for pre-qualification of Advertising agencies on its panel for purpose of releasing their advertisements through PID.

Interested advertising agencies, accredited with All Pakistan Newspapers Society (APNS), may apply for pre-qualification alongwith the following information/proof:

- ◆ Detailed profile of advertising agency including name, registered address, telephone/fax number(s), e-mail address and year of establishment, etc.
- ◆ Copy of the Registration Certificate of APNS.
- ◆ Particulars of permanent technical staff, their qualifications, experience and the available facilities.
- ◆ Year of APNS accreditation.
- ◆ Income Tax / GST payment certificate.
- ◆ Bank Certificate of financial stability.
- ◆ List of clients and detail of services offered to them during the last three years. (year wise).
- ◆ Experience of international advertising (attach specimen of material for print/electronic media).
- ◆ Foreign associate(s), if any.
- ◆ Any other information which can help TDAP.
- ◆ For greater transparency and providing equal opportunity, present agencies on TDAP's panel will only be aligible to apply on the condition that they provide TDAP on NOC on full and final settlement of all dues before the process of short listing commences.
- ◆ TDAP will pre-qualify only those Advertising agencies who meet the above criteria and have completed the required coddle formalities by providing an undertaking on stamp paper that they will follow the laid down Government procedures pertaining to payment. (This performa can be obtained from I & C Division).
- ◆ The advertising agencies will be selected for a period of two years.

The pre-qualification documents can be obtained from the address given below during working hours from 3rd to 17th September 2012 against a written request along with pay order of Rs.500/- in favor of account officer EMDF, Karachi.

Canvassing in any form is liable to disqualify the applicant. The above information/details must reach the undersigned latest by 17th September, 2012.

M. Naeem Akhter
Deputy Director (I & C)



Trade Development Authority of Pakistan
MINISTRY OF COMMERCE GOVERNMENT OF PAKISTAN

