



Expression of Interest

**EXPRESSION OF INTEREST FOR ORGANIZATION OF
EXPO YEOSU 2012, KOREA (REPUBLIC)**

Trade Development Authority of Pakistan (TDAP) is planning to organize participation in World Expo 2012 scheduled to be held in Yeosu Republic of Korea from 12th May 2012 to 12th August 2012. The theme of the Expo is the living Ocean and Coast with four sub-themes i.e. (a) The preservation of the Oceans (b) High value added ocean industry (c) Development of Ocean Resources Technology & (d) The Ocean Cultural Activities.

The Yeosu Expo will provide an opportunity to enhance the international community's perception of the function and value of the ocean and coast, share knowledge on the proper use of the ocean and coast and recognize the need for cooperation in the marine sector.

TDAP invites expression of interest from companies willing to organize the event in a befitting manner, having ability to comprehend the project, creatively weave the requirement of economic progress of Pakistan with the prescribed theme, design and appropriate the Pakistan Pavilion and three months programme, administrative and technical ability, relevant experience and financial strength etc. The details of the event can be obtained from the website: www.expo2012.or.kr

It is clarified that TDAP will not provide any financial assistance to selected company. The expenditure incurred on the Expo will be met by the Consultant / Event Manager from its own resources and no liability on that part would accrue to the Government of Pakistan.

Criteria for suitability will include, but not limited to size of the organization, its age, experience of handling similar assignments within and outside Pakistan, profile of personnel who will be dedicated to the assignment, profile and numbers of people in support, nature of in-house facilities and expertise for designing, construction, management and financial control and financial strength of the organization. Applicants must be income tax registered. Affiliation with International organizations for managing this project, backed with written (preferably) JV agreement, or as minimum, MOU's reflecting the nature and extent of mutual collaboration for this assignment, will be an added advantage.

Please send your proposal to Mr. Amir-ur-Rehman, Project Officer (Asia), latest by 15th December, 2009.

for further details please contact:

Amir-ur-Rehman

Project Officer (Asia) Tel: 021-99206805

**Trade Development Authority of Pakistan
MINISTRY OF COMMERCE
GOVERNMENT OF PAKISTAN**

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