

Pre-qualification of Advertising Agencies for TDAP

Trade Development Authority of Pakistan invites applications for pre-qualification of Advertising agencies on its panel for purpose of releasing their advertisements through PID.

Interested advertising agencies, accredited with All Pakistan Newspapers Society (APNS), may apply for pre-qualification alongwith the following information/proof:

- Detailed profile of advertising agency including name, registered address, telephone/fax number(s), e-mail address and year of establishment, etc.
- Copy of the Registration Certificate of APNS.
- Particulars of permanent technical staff, their qualifications, experience and the available facilities.
- Year of APNS accreditation.
- Income Tax / GST payment certificate.
- Bank Certificate of financial stability.
- List of clients and detail of services offered to them during the last three years. (year wise).
- Experience of international advertising (attach specimen of material for print/electronic media).
- Foreign associate(s), if any.
- Any other information which can help TDAP.
- For greater transparency and providing equal opportunity, present agencies on TDAP's panel will only be eligible to apply on the condition that they provide TDAP an NOC on full and final settlement of all dues before the process of short listing commences.
- TDAP will pre-qualify only those Advertising agencies who meet the above criteria and have completed the required codal formalities by providing an undertaking on stamp paper that they will follow the laid down Government procedures pertaining to payment. (This proforma can be obtained from I & C Division).
- The advertising agencies will be selected for a period of one year.

Canvassing in any form is liable to disqualify the applicant. The above information/details must reach the undersigned latest by **30th December, 2009.**

M.Naeem Akhter
Deputy Director (I & C)

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